

EMMALINE JULIA EDIE

GRAPHIC DESIGN & PHOTOGRAPHY

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SUMMARY

Imaginative Graphic Designer with experience leading projects through collaboration with artists and writers. I have worked as part of an in-house marketing team for a national corporation, as well as with young brands to help establish their visual identity. I readily provide useful feedback and ideas.

EXPERIENCE

HEAD DESIGNER/ EDITOR

Maltshop Press

September 2015 – Present

Design full visual identity and layouts for The Milky Way Malt Shop literary magazine

Recruit & collaborate with writers & artists

Digitally print copies of the Malt Shop

Design and execute binding

Promote publication through social media

JUNIOR GRAPHIC DESIGNER / MARKETING ASSISTANT

Restaurant Depot

March 2016 - April 2018

Coordinated with vendors to design on-brand large poster advertisements for variety of clients & lines - brought in \$600 a month in vendor-sponsored income

Layouts for information heavy monthly sales flyers & mailers for special events

Delivered print-ready files to printer

Managed photo & art database, I designed a naming convention & system of tags to make artwork more easily accessible

Introduced vendors to marketing options including in-store signage, e-mail campaigns, in-store demonstrations, flyer placement etc. & helped them to create a plan which fit their needs & budget

Tracked vendor participation in in-store demonstration program & worked with buyers to help increase participation

Designed and tracked national e-mail blasts using Mailchimp

EDUCATION

Columbia College Chicago

BFA Graphic Design

Completed December 2015

Dean's List 2012–2015

GPA 3.7

SKILLS

Proficient in graphic design for layout & publication, advertising, e-mail, packaging, social media etc.

B2B Marketing

Knowledge of various bookbinding techniques, strong execution in pamphlet stitch

Digital setup of files for printing

Digital SLR photography; understanding of lighting techniques & composition

Currently learning American Sign Language

SOFTWARE

Mac and PC platforms

Adobe Creative Cloud:

Photoshop

Indesign

Illustrator

Mailchimp & Constant Contact

Microsoft Office

Adobe Lightroom

Working knowledge:

Adobe Dreamweaver

HTML

CSS

References Available upon request

